

**Argyll and Bute
Community Planning Partnership
8th December 2021
Campaign Proposal – Pledge to Stop Scams Together**

1.0 Purpose

The purpose of this report is to seek approval from the CPP Management Committee to approve and support the proposal for a campaign to Pledge to Stop Scams Together.

2.0 Recommendations

The CPP Management Committee are asked to:

1. Approval and support for the Pledge to Stop Scams Together Campaign
2. Each organisation within the CPP are asked to make an organisational/group 'pledge' on what your area of business will do to help Stop Scams. This will be asked for in real time at the CPP Management Committee on 8/12/21.
3. Each organisation will encourage staff to sign up to Friends Against Scams to undertake online training and submit their formal pledge.

3.0 Background

Frauds and attempt frauds have continued to increase since the start of the pandemic. This is reflected nationally as well as at a local level within Argyll and Bute.

Much work has already taken place locally which have seen real successes throughout 2021. Whilst these have been well received, reported frauds continue to increase and more needs to be done to protect everyone, particularly those who are at risk of greatest harm. This has included to date:

Establishment of Cared for at Home Network for alerts to be received on daily scam, particularly for carers

4.1 Badge Proposal

The proposed badge for this campaign is shown below which